



2021 REPORT

**MAKING A  
POSITIVE  
DIFFERENCE  
TOGETHER**

**McCARTHY STONE**  
FOUNDATION



I am delighted to share with you this update from our charitable foundation's first year. It has been one of the most challenging times in living memory, but thanks to the support and generosity of our people and partners, we have raised over £230,000 and supported 40 charitable causes through our foundation grant programme. I'd like to say thank you to all of you who helped make this possible, your support really is making a difference.

By helping local grassroots charitable causes to bring generations together and regenerate community spaces, our foundation is supporting the health and wellbeing of older people across society. From small community grants to volunteering and repurposing materials from our sites, your support is helping create communities where older people can live healthy, happy, and fulfilling lives. We have already seen that a little help can go a long way, and make a real difference to the lives of others, and this report shares some of the insights and feedback from what has been a brilliant first year.

We look ahead to 2022 with great optimism and the ambition to provide greater support for communities dealing with the impact of the pandemic on the lives of older people. This has never been more needed, and I hope you will continue to support our work in the months to come. Thank you.

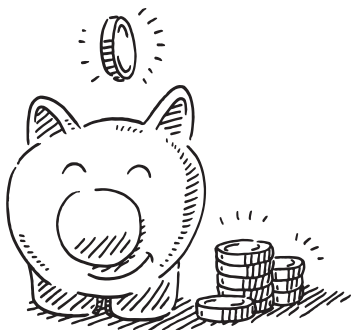
**JOHN TONKISS, CHAIR OF TRUSTEES**

# 2021 IN NUMBERS



£230,368

INCOME RAISED



£60,000

PLUS OVER £50,000 IN CORE SUPPORT COSTS

DONATION  
FROM  
McCARTHY  
STONE

£2,267

AVERAGE GRANT SIZE



36

REGISTERED  
CHARITIES HELPED

£103,000

RAISED AT  
OUR GALA  
DINNER



10

SCHOOLS,  
COMMUNITY  
GROUPS &  
PROJECTS  
SUPPORTED

£25,000

RAISED AT OUR CHARITY GOLF DAY

£8,000

RAISED IN OUR WEEKLY LOTTERY



40

GRANTS AWARDED  
FROM £250 TO £6,300

THOUSANDS OF EMPLOYEE VOLUNTEERING HOURS UNLOCKED

# GRANTS MADE IN 2021

Our community grants programme has already helped over 40 charities and community groups, with grants from £250 to over £6,000 supporting local communities from Devon to North Berwick.



“The McCarthy Stone Foundation supported us at our greatest time of need. We have an excellent service, carrying out vital work which we simply need to keep going.”

**JENNIE SHAW**  
**BOBBY VAN TRUST**  
**WILTSHIRE**



# MEET SOME OF OUR GRANTEES

The foundation supports charities, community groups, and other non-profit organisations across England, Scotland, and Wales principally through financial grants, but also with project support and volunteering. Small community grants up to £500 are made on a rolling basis throughout the year, and grants up to £5,000 are awarded twice a year by our trustee board.

Aiming to support small, local, grassroots organisations, funding is available to any non-profit organisation that is working to support the health and wellbeing of older people, particularly through intergenerational activity or community regeneration. The following are a few examples of some of the charities and community groups we have worked with in 2021, many of which we're continuing to support in the new year.



*North Berwick Coastal Connections, awarded £1,000*



*Journey Enterprises, awarded £6,000*



*Estuary League of Friends, awarded £250*



*Community Life Hub Group, awarded £250*

“With McCarthy Stone’s support, our Journey Friends project will be run at our Day Centres in Hexham, Newcastle and Bishop Auckland to offer friendship, activities and a nutritious lunch to older, frail single adults living in neighbouring social housing. Our Clients will host the sessions working with our specialist Life Skills Coaches, shopping for, preparing and serving meals and refreshments and taking part in activities.”

**ELSPETH MACPHERSON**  
**JOURNEY ENTERPRISES**  
**NORTH EAST**



**£2,000**  
DEMENTIA PROJECT



“We’re delighted that the Foundation has chosen Scottish Book Trust as their charity partner. Reading is Caring aims to support people living with dementia and those who provide care for them. We’re grateful for the experience that McCarthy Stone employees and homeowners will bring, and look forward to spreading the joy of shared reading.”

**MARC LAMBERT**  
**SCOTTISH BOOK TRUST**  
**EDINBURGH**



**£2,000**  
BEFRIENDING WORK

“The last year has been tough for many people in Tower Hamlets, an area of London disproportionately affected by the pandemic. We’ll use this funding for our befriending/buddy scheme which supports vulnerable community members to build stronger relationships with one another and across generations, helping them access the support and social connections they need.”

**KEVINA MUGWE**  
**TOYNBEE HALL**  
**LONDON**

**£1,000**

DEMENTIA SUPPORT



“As a small charity, grants from corporate foundations such as yours makes a huge impact on our survival and we are so grateful for your generosity.”

**LULU WOOD**  
**BUDDIES DEMENTIA CAFÉ**  
**LINCOLNSHIRE**

“We’re thrilled to have been awarded a grant from the McCarthy Stone Foundation to run intergenerational activities at Alive’s dementia-friendly allotment. The funding will help improve the physical and mental health and wellbeing of older people, providing opportunities for young and old to get together, to meet new people, share their gardening skills and knowledge, keep active, and, most importantly, chat and socialise over tea and cake!”

**AMANDA GROVES**  
**ALIVE ACTIVITIES**  
**BRISTOL**



**£3,000**  
INTERGENERATIONAL  
PROJECT



“It is an absolute highlight of our school year when the children visit residents at Bartlett’s Care Home. This generous grant enables us to continue creating community links, building intergenerational relationships and making memories for both the children and the elderly people we visit.”

**LAURA NUNN**  
**GREEN RIDGE ACADEMY**  
**BEDS**



**£500**  
DEMENTIA PROJECT

“As well as offering support like exercise sessions and activities, our group provides an opportunity for members to socialise with others. We’re so grateful for the McCarthy Stone Foundation as the grant will help us to improve our facilities at the Community Centre and give members the opportunity to make use of our services and events.”

**KAREN MURRELL**  
**DEMENTIA FRIENDLY**  
**ALTON**

“Minehead is a great community, but it lacks a Community Shed - somewhere for people to congregate to make and repair things, and to connect with others. This brings untold benefits to mental and physical health and alleviates loneliness and isolation.

The grant from the McCarthy Stone Foundation unlocked a further £10,000 of funding and means that the essential work on our building can go ahead. This news has spread around Minehead and the surrounding area, and we cannot wait to get meetings for women and men, old and young underway!”

**ANDREW HAZLEWOOD**  
**MINEHEAD SHED**  
**SOMERSET**





“Our primary objective is always to promote well-being and ensure people feel part of the community, which is now more important than ever after the 18 months we have all experienced. The grant from the McCarthy Stone Foundation and the generous support from the English County Contract Ltd and Carpets Flooring Ltd has allowed us to continue running our activities and clubs in a safe, secure, and welcoming environment. We can’t thank the team enough.”

**MARGIE BARBOUR**  
**BRIDPORT YACC**  
**BRIDPORT**

# GRANTS MADE IN 2021

## DIRECT SUPPORT FOR OLDER PEOPLE



Access Dorset	<b>£250</b>
Clevedon Happy Companions Club	<b>£250</b>
British Wireless for the Blind Fund	<b>£270</b>
Pallion Action Group	<b>£500</b>
Small Acts of Kindness	<b>£250</b>
Wiltshire Bobby Van Trust	<b>£500</b>
Rugby First Responders	<b>£500</b>
Estuary League of Friends	<b>£250</b>
Community Life Hub Cullompton	<b>£250</b>
Herts Independent Living Services	<b>£250</b>
Alzheimer's Society	<b>£250</b>
Swindon Branch - Samaritans	<b>£500</b>
Swindon and District Parkinson's UK	<b>£500</b>
Swindon Stroke Support Group	<b>£500</b>

## DIRECT SUPPORT FOR OLDER PEOPLE



Dementia-friendly Alton	<b>£500</b>
Alton Community Association	<b>£500</b>
Blue Lamp Trust	<b>£500</b>
Bridport YACC	<b>£1,080</b>
Alzheimer's Society	<b>£2,823</b>
St Tudy Village Hall	<b>£2,000</b>
Buddies Dementia Café	<b>£1,000</b>
North Berwick Coastal Connections	<b>£1,000</b>
LIVES	<b>£500</b>
New Friends for You	<b>£5,000</b>
VASA	<b>£5,000</b>
Minehead Shed	<b>£6,250</b>
Sydenham Garden	<b>£5,000</b>

## INTERGENERATIONAL PROJECTS



Truth Be Told	<b>£250</b>
Scottish Book Trust	<b>£2,000</b>
Tonybee Hall	<b>£2,000</b>
Alive Activities	<b>£5,000</b>
Journey Enterprises	<b>£6,000</b>
Green Ridge Primary Academy	<b>£3,000</b>
Sandwell Youth in Action	<b>£4,950</b>
Winchester Student Hub	<b>£5,000</b>
West SILC	<b>£5,000</b>
Newent Association for the Disabled	<b>£6,300</b>

## COMMUNITY REGENERATION



Sheerhatch Primary School	<b>£5,000</b>
Minehead Shed	<b>£6,250</b>
St Tudy Village Hall	<b>£2,000</b>
Mamhead Village Hall	<b>£5,000</b>
Moretonhampstead Development Trust	<b>£5,000</b>

We're proud to have supported so many organisations in our first 12 months. Here's the list of the grantees who have received essential funding, which wouldn't have been possible without your support and fundraising this year.

# 2021 MCCARTHY STONE GALA DINNER

Held at Chesford Grange in the Midlands, the gala dinner was a huge success, raising more than £103,000 for the Foundation. We welcomed over 50 of McCarthy Stone's supply chain partners, who were entertained by Comedian Tim Vine.

A huge thank you to everyone who attended and supported the event with raffle and auction prizes.



**WATCH THE VIDEO HERE**

OVER  
**£103,000**  
RAISED



# VOLUNTEERING

The pandemic has made volunteering a real challenge over the past year, but we're proud of our McCarthy Stone volunteers who were able to support a range of charities through our Employer Supported Volunteering. Volunteering doesn't just support small charities, it also brings health and wellbeing benefits to our employees, who each receive two paid days a year to volunteer in their local community.

You could help make a difference to people who need it most.



**EMAIL GRAEME TODAY TO  
DISCUSS OUR VOLUNTEERING AND  
FUNDRAISING OPPORTUNITIES**



# PLAY OUR LOTTERY

For just £1 a week you can be in with a chance of a £25,000 weekly jackpot, and there is a guaranteed cash prize for one of our supporters.

Since launching we have raised over £8,000 for the foundation to continue supporting local causes around the country helping older people, and more than £4,000 has been paid out to our lucky winners.



**PLAY ONLINE TODAY**

# EASY FUNDRAISING

Our Foundation is registered with easyfundraising, which means you can raise FREE donations for us every time you shop online. Over 6,000 shops and sites will donate to us when you use easyfundraising to shop with them – at no extra cost to yourself!

These donations really mount up and make a difference, so we'd really appreciate it if you could take a moment to sign up and support us. It's completely FREE and only takes a moment.



**SIGN UP TODAY**



“I do the lottery to help raise money for excellent causes and it's also nice to have an opportunity to win. I'm blessed to have an 8 month old grandson (Max) so I'll be spoiling him rotten starting with the lovely new Everton top which he's wearing in the photo, much to the disgust of my son-in-law.”

**TONY**  
**LOTTERY WINNER**



*Sales and Services Leaders building a sensory garden at Prior's Court in Oxfordshire*



*Volunteers clearing ground for the community project at Access Dorset*



*Volunteers from the HR Team at Style Acre*

# FROM OUR FOUNDATION MANAGER



By working closely with McCarthy Stone, we're uniquely placed to deliver social value and leverage our many resources for supporting older people experiencing ill health, hardship, isolation, or loneliness in society. We work pro-actively to reach organisations that often find accessing grant support difficult. With a focus on funding that

is inclusive and impactful, we're continuing our work to make sure that every pound we award makes a difference to the people that our grantees help.

As our older population continues to grow, the need for this will only increase, which is why we have set the ambitious target of creating £1m in social value by 2025. We look to add value wherever we can, and over the past year we have achieved this through the kind support of our suppliers, partners, and community of volunteers. Thank you to everyone who has been involved so far. Your help really is making a difference and I'm truly grateful for your continued support.

**GRAEME MARSH, FOUNDATION MANAGER**

# COMING UP IN 2022

**21ST MAY** Take on McCarthy Stone's fittest at Tough Mudder in Henley on Thames, with 30 obstacles over a 15km course!

**12TH JULY** Tee off with us at our charity Golf day, with exclusive use of The Belfy's Brabazon Championship course.

**8TH SEPTEMBER** Join our partners at the McCarthy Stone Awards Gala – a new venue, new awards across our build, services, and sales partners, and a guaranteed great night out!

We will be adding more events and ways you can get involved throughout 2022 soon.

**TO FIND OUT MORE ABOUT THE MCCARTHY STONE FOUNDATION, PLEASE VISIT OUR [WEBSITE](#) OR [EMAIL](#) OUR FOUNDATION MANAGER**



# McCARTHY STONE FOUNDATION



Thank you. To all our employees, suppliers, homeowners who have so generously given their time, talent, and treasure in 2021. We really do appreciate it.



[mccarthystonefoundation.org](https://mccarthystonefoundation.org)

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Trustees  
John Tonkiss, Chair of Trustees  
Paul Teverson, Trustee  
Paula Jordan, Trustee  
Martin Edwards, Trustee

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The McCarthy & Stone Charitable Foundation is a Charitable Incorporated Organisation (CIO) in England and Wales no: 1191504.